

IGNIS

MEDIA KIT JANUARY 2017



Way of Life!

超個性的。

UNLIKE ANYTHING

The all new Suzuki Ignis has been reborn and is available in GL and GLX variants.

In addition to the impressive list of standard specifications, the new generation Ignis delivers a fresh array of customisation options to complement the individual styling desires of its owners together with advanced technology features sure to solidify its position as an icon in its class.

- A light SUV with loads of space.
- Retro styling with progressive design.
- Completely customisable with style to boot.
- Stimulate your senses with the All New Suzuki Ignis.



VARIANTS & KEY EQUIPMENT

IGNIS *GL*

MANUAL RRP \$15,990

AUTOMATIC RRP \$16,990



- 1.2L Dualjet engine
- Six airbags and ESC
- ABS, EBD, & BA
- Multimedia Satellite Navigation System with Reversing Camera
- Apple CarPlay®
- Android Auto™
- Bluetooth® connectivity
- iPod® USB connectivity
- Cruise control
- Power windows
- Steering wheel audio controls
- 15" steel wheels
- 60:40-split rear seats



IGNIS *GLX*

RRP \$18,990



- 1.2L Dualjet engine
- Six airbags and ESC
- ABS, EBD, & BA
- Multimedia Satellite Navigation System with Reversing Camera
- Apple CarPlay®
- Android Auto™
- Bluetooth® connectivity
- iPod® USB connectivity
- Cruise control
- Power windows
- Steering wheel audio controls
- 16" alloy wheels
- 50:50 fold rear seats
- Automatic headlamps with Guide Me light function
- Daytime Running Lights
- Digital climate control
- Privacy glass
- Keyless push start system
- Sliding and reclining rear seats



EXTERIOR DESIGN



Overall width: 1,660mm



Overall length: 3,700mm

First impressions count and the Ignis knows it. The exterior of the vehicle is a seamless blend of retro styling with modern features, continuing to stay true to traditional Suzuki design elements.

Taking the clamshell-shaped bonnet and fender garnish from the first-generation Vitara, and the blackout A/B pillars from previous generation Swift, the Ignis has a variety of design features inspired by its relatives.

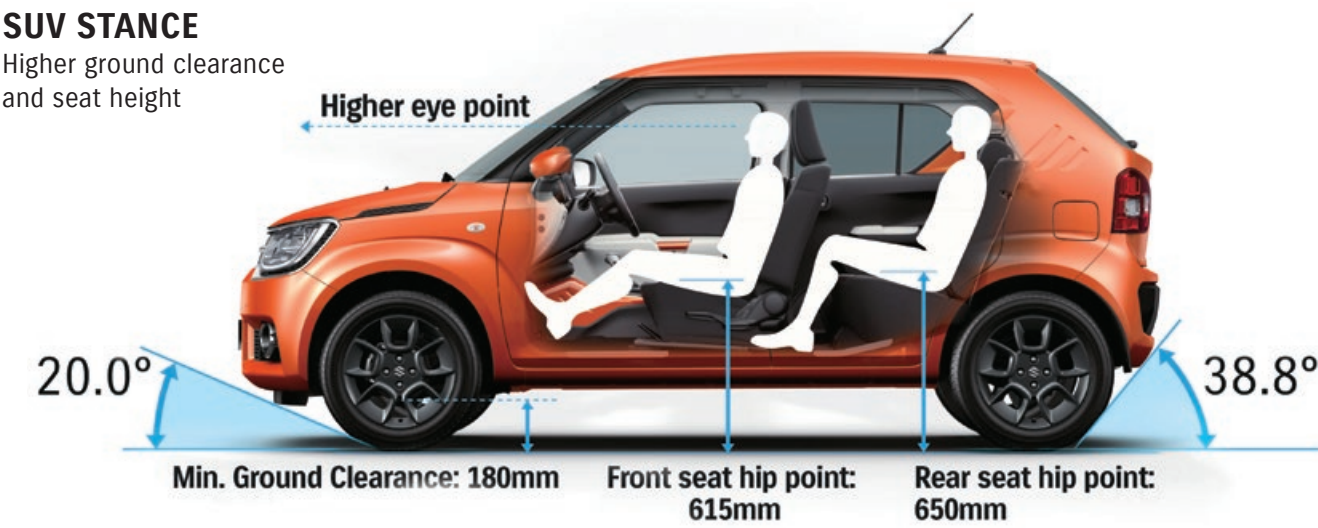
Continuing on with the homage, the distinctive headlamps in the front grille denote those from the

first-generation Cervo, with Japan's first mini sports car, the Fronte Coupe, to thank for the C-pillar slits.

An impressive ground clearance of 180mm with 16" black alloy wheels (GLX only) that ooze attitude from the ground up along with generous approach and departure angles means there's no need to leave any road unexplored.

Boasting a wider, higher, SUV stance, Ignis is guaranteed to turn heads wherever you take it.

That's Ignis: different from top to toe.



Mirror Covers – available in black, orange, red, blue and white



Colour Accented Front Grille – available in red, blue, white and orange

Front Grille Centre Bar – available in blue, red, orange and white



Fog Light Bezels – available in red, blue, white and orange

Wheel Decals – available in blue, red, orange and black



15" steel wheel option

16" alloy wheel option

INTERIOR DESIGN



You decide what suits you. Against the bold contrast of the two-tone black and white dash, instrument panel, glove compartment, and door trim, you get to choose your own distinctive and eye-catching colour accents across the centre gear console, interior trims and door handles.

Additionally, the implementation of a new-generation platform reducing the size of the engine compartment space has achieved a sizeable interior, leaving plenty of room for rear seat passengers.

The adoption of these elements ensures the Ignis cabin space is packed full of personality and yet completely customisable and adaptable to its driver.

Simple in design, unique in appearance, and bold in its messaging; what's on the inside really does count.



MULTIMEDIA SATELLITE NAVIGATIONAL SYSTEM

A user-friendly yet progressive multimedia satellite navigation system – with Apple CarPlay®, Android Auto™ and a reversing camera – puts knowledge, pleasure and control at your fingertips. Simply tap the touchscreen or use voice recognition to plan your route, call your friends or enjoy your favourite music.



SMARTPHONE LINKAGE DISPLAY AUDIO (SLDA)

The SLDA works with Apple CarPlay® and Android Auto™ by connecting your compatible smartphone via USB. Apple CarPlay® allows you to use your iPhone to make calls, access your music, send and receive messages, and get directions all with your voice through Siri or by tapping on the audio display. Android Auto™ extends the Android platform into the car in a way that's purpose-built for driving. It is designed to minimise distraction so you can focus on driving with Google™ services such as Google Maps™ and Google Search™. Get the Android Auto app on Google Play™.



7-INCH MULTI-TOUCH COLOUR DISPLAY

The WVGA (Wide Video Graphics Array) display gives you intuitive control of audio and video, as well as hands-free phone and navigation systems. This includes Bluetooth® connectivity, full iPod® integration and AM/FM radio and audio playback options.



STEERING WHEEL CONTROLS

Steering wheel-mounted audio and Bluetooth® controls for convenience along with cruise control with speed limiter for practicality allowing the driver to maintain full concentration on the road ahead

PERFORMANCE



FUEL EFFICIENCY



ENGINE

The 1.2L Dualjet engine includes a unique injection system that vastly improves thermal efficiency through increasing the compression ratio. It delivers a high-level balance between powerful driving and superb fuel efficiency for a compact engine.

Type	K12C
Displacement (cc)	1,242
Compression ratio	12.5
Maximum output (kW/rpm)	66/6,000
Maximum torque (N.m/rpm)	120/4,400

TRANSMISSIONS

MANUAL TRANSMISSION – GL MODEL ONLY



Finding the optimal gear ratio, the 5-speed manual ensures fuel economy and dynamic performance are perfectly balanced.

CONTINUOUSLY VARIABLE TRANSMISSION (CVT) – GL & GLX



CVT automatic transmission that delivers efficient power delivery, better fuel economy and a smoother drive.

SUSPENSION

FRONT SUSPENSION – MACPHERSON STRUT WITH COIL SPRING



Results in greater rigidity of the suspension frame and mounting points, with lighter weight. Expert tuning of the coil springs and strut damping levels achieves responsive yet stable handling.

REAR SUSPENSION – TORSION BEAM WITH COIL SPRING



Superior feeling of stability as the car is cornering via a stabiliser inside the hollow of the intermediate beam, and expert tuning of the coiled springs and shock absorber damping levels.

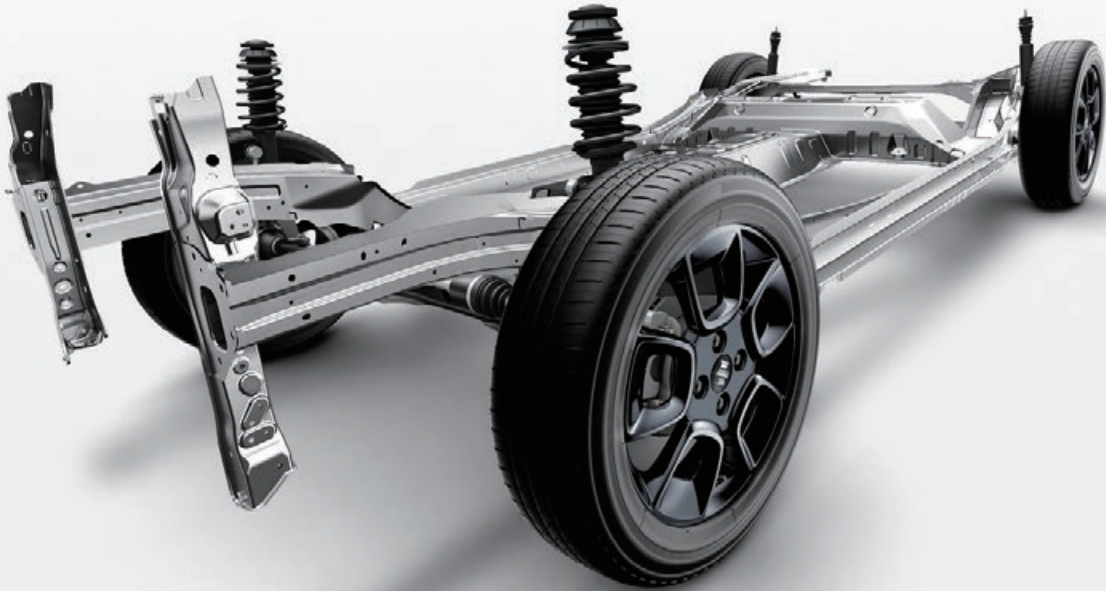
FUEL EFFICIENCY

Harnessed through a new and improved engine, the Ignis is a joy to drive under all conditions as it balances responsive performance with outstanding fuel efficiency of just 4.7L/100km*.



NEW GENERATION PLATFORM

The framework of a vehicle is a key determinate of the ride quality. The sleek, continuous form of the Ignis chassis ensures high rigidity whilst greatly reducing reinforcing members and weight. The result of this new-generation platform is outstanding fuel efficiency and a drastically improved sense of safety and stability that challenges belief when compared with the vehicle body size.



*ADR 81/02 results for manual transmission. NEDC Fuel Consumption figures may not mimic real-life driving conditions and should be considered for comparison against other vehicles only.

SAFETY



SIX SRS AIRBAGS

The Ignis comes with dual front, side and curtain airbags as standard as well as a variety of other advanced accident-avoidance systems. Pedestrians are protected too: extra shock absorption is built into the hood, front wiper area, front bumper and front bonnet tip to reduce collision impact.

ANTI-LOCK BRAKING SYSTEM (ABS), ELECTRONIC BRAKE DISTRIBUTION (EBD), AND BRAKE ASSIST (BA)

ABS to maintain steering ability in the event of hard braking, preventative safety from EBD distributing increased braking force to wheels that are carrying a heavier load and added braking power from BA if an emergency stop is required.

ESP (ELECTRONIC STABILITY PROGRAM)

In the instance of a slippery road or a sharp turn of the wheel, ESP will detect wheel slip and automatically take control over the engine torque and brakes to help the driver remain in control of the vehicle.

TOTAL EFFECTIVE CONTROL TECHNOLOGY (TECT)

The Ignis body design centres on Suzuki's TECT concept, resulting in a structure that efficiently absorbs and disperses the energy in the event of a collision.

HILL-HOLD CONTROL

Hill starts become a breeze with Hill-hold Control by preventing the vehicle from rolling backward whilst the driver moves their foot from the brake pedal to the accelerator pedal.

VISIBILITY

Front fog lamps as standard for added visibility with the addition of DRL's, automatic headlamps, headlamp levelling device, and Guide Me light function found on the GLX. The Guide Me function allows the headlights to continue to illuminate the road for 10 seconds after the driver leaves the vehicle, or after the vehicle has been unlocked using the remote control, lighting your way as you approach the vehicle.

SEATBELT WITH PRETENSIONERS AND FORCE LIMITERS

In the event of a collision, pretensioners maximise occupant restraint whilst the force limiter will mitigate the impact applied to the chest area.

UTILITY



CRUISE CONTROL

Use of the cruise control function enables the vehicle to automatically maintain a set speed without the need to operate the accelerator pedal. This reduces driver fatigue when driving at high speeds or over long distances, and also improves fuel efficiency by eliminating unnecessary acceleration and braking.



KEYLESS PUSH START SYSTEM (GLX MODEL)

Even when the key is in your pocket or bag, you can easily lock or unlock the Ignis by pressing the button on the door handle. The system also allows you to start and stop the engine by pushing a button on the dash.



MANOEUVRABILITY

A turning radius of 4.7m permits easy manoeuvring of the Ignis coupled with large-diameter tyres and high ground clearance for peace of mind on uneven or bump roads.



DIGITAL CLIMATE CONTROL

Easily set temperatures allowing the driver to customise their comfort.



USB PORT AND POWER SOCKET

Built-in USB port with 12V power socket for extra connectivity.



SLIDING REAR SEATS (GLX MODEL)

Sliding and reclining levers allow the left and right rear seats to move independently of each other making it possible to create added legroom and space for a variety of situations.



LUGGAGE SPACE

The Ignis boasts a luggage space capacity of up to 516 (VDA) litres. Arrange the cargo space for numerous kinds of luggage by folding down both rear seats or doing a split single-fold for added flexibility.



CABIN STORAGE

A variety of extra storage options inside the cabin to accommodate those everyday smaller items for added convenience.

COLOURS



Fervent Red with Black Roof[†]
(Titanium interior)



Flame Orange Metallic[†]
(Orange interior)



Neon Blue Metallic[†]
(Titanium interior)



Mineral Grey[†]
(Titanium interior)



Pure White
(Orange interior)



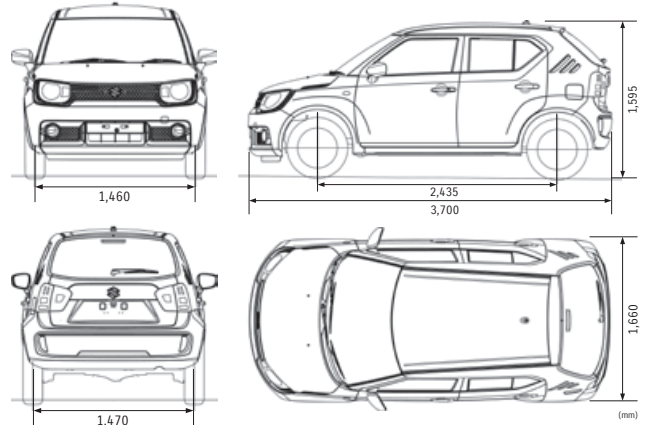
Pure White with Black Roof[†]
(Orange interior)

SPECIFICATIONS

		IGNIS GL	IGNIS GLX
POWERTRAIN			
Engine		1.2L Dualjet	
Number of cylinders		4	
Number of valves		16	
Piston displacement (cm³)		1,242	
Bore x stroke (mm)		73.0 x 74.2	
Compression ratio		12.5	
Maximum output (kW/rpm)		66/6,000	
Maximum torque (Nm/rpm)		120/4,400	
Fuel distribution		Multipoint injection	
Fuel Tank Capacity (L)		32	
DIMENSIONS			
Overall length (mm)		3,700	
Overall width (mm)		1,660	
Overall height (mm)		1,595	
Wheelbase (mm)		2,435	
Tread (mm)	Front	1,460 (175/65R15)	1,460(175/60R16)
	Rear	1,470 (175/65R15)	1,470 (175/60R16)
Minimum turning radius *1 (m)		4.7	
Minimum ground clearance (mm)		180	
Seating capacity (persons)		5	4
Luggage capacity (L)	Max.volume	1,101	1,104
	Rear seatback folded	505	516
	Rear seatback raised	271	264
Kerb weight (kg)		820	865
Gross vehicle weight (kg)		1,330	
TRANSMISSION			
Type		5MT	CVT
Gear ratio	1st	3.545	4.006 ~ 0.550 (LOW: 4.006 ~ 1.001, HIGH: 2.200 ~ 0.550)
	2nd	1.904	
	3rd	1.240	
	4th	0.914	
	5th	0.717	
	Reverse		
Final gear ratio		3.272	3.771
		4.294	3.757
FUEL CONSUMPTION*			
Fuel consumption (L/100km) MT/AT		4.7	4.9
CO2 emissions (g/km) MT/AT		107	114
CHASSIS			
Steering		Rack & Pinion	
Brakes	Front	Ventilated disc	
	Rear	Drum, leading & trailing	
Suspension	Front	MacPherson strut with coil spring	
	Rear	Torsion beam with coil spring	
WHEELS			
Tyres (Width/Profile)		175/65	175/60
Wheel Size		15"	16"
Wheel Type		Steel	Alloy
Spare		Space Saver	
EXTERIOR			
Front grille		Black	Black with Chrome Accent
Outside door handles	Body coloured	Std	Std
Black-coloured A and B pillars		Std	Std
Tailgate opener	Handle-operated	Std	Std
VISIBILITY			
Headlamps		Halogen	LED Projector
Guide me light function		—	Std
Headlamp leveling device	Automatic	—	Std
Automatic lamps		—	Std
Fog lamps	Front	Std	Std
Daytime Running Lamps		—	LED
Privacy glass		—	Std
Wipers	Front: 2 speeds (low, high) + intermittent + washer	Std	Std
	Rear: 1 speed + intermittent + washer	Std	Std
Outside door mirrors	Body coloured	Std	Std
	Electrically adjustable	Std	Std
STEERING AND INSTRUMENT PANEL			
3-spoke steering wheel	Leather covered	Std	Std
	With audio controls	Std	Std
	With cruise control	Std	Std
	With speed limiter control	Std	Std
	With hands-free phone control	Std	
	Tilt-adjust	Std	Std
Information display	Digital clock	Std	Std
	Outside temperature	Std	Std
	Fuel consumption	Std	Std
	Driving range	Std	Std
	Average speed	Std	Std
	Gear position indicator (CVT)	Std (CVT)	Std
Meter illumination		Std	Std
Centre & side louvre bezels	Silver	Std	Std

		IGNIS GL	IGNIS GLX
DRIVING AMENITIES			
Power windows	Front	Std	Std
	Rear	Std	Std
Remote-control door locks	With hazard lamp answerback function	Std	Std
Keyless push start system		—	Std
Air conditioner	Manual	Std	—
	Automatic	—	Std
Audio		Speakers x 4	Speakers x 4, Tweeters x 2
MP3/WMA + Bluetooth		Std	Std
Satellite Navigation		Std	Std
Apple CarPlay™ & Android Auto™		Std	Std
Cruise control		Std	Std
Speed limiter		Std	Std
INTERIOR			
Cabin lights	Central cabin light (3-position)	Std	Std
	Front x 2	Std	Std
Cup holders	Rear x 1	Std	Std
	Front x 2	Std	Std
Bottle holders	Front x 2	Std	Std
	Rear x 2	Std	Std
Centre-lower box		Std	Std
USB port	Instrument panel	Std	Std
12V accessory socket	Instrument panel	Std	Std
SEATS			
Front seats	Seat height adjuster (driver's side)	—	Std
	Seatback pocket (passenger's side)	—	Std
Rear seats	60:40-split single-fold	Std	—
	50:50-split single-fold	—	Std
	Slide and reclining function	—	Std
	Head restraint x 2	—	Std
	Head restraint x 3 (separate type)	Std	—
Seat upholstery material		Fabric	Fabric
LUGGAGE			
Luggage area cover		Std	Std
SAFETY, SECURITY, AND ENVIRONMENTAL COMPATIBILITY			
ABS with EBD function		Std	Std
ESC		Std	Std
Hill hold control (CVT)		Std (CVT)	Std
Brake assist function		Std	Std
SRS front dual airbags		Std	Std
SRS side airbags	Front	Std	Std
SRS curtain airbags		Std	Std
Pedal release system	Brake and clutch	Std	Std
Seatbelts	Front: 3-point ELR seatbelts with pretensioners,force limiters	Std	Std
	Rear: 3-point ELR seatbelts x 2	—	Std
	Rear: 3-point ELR seatbelts x 3	Std	—
ISOFIX child seat anchorages	x 2	Std	Std
Child seat tether anchorages	X 2	—	Std
	X 3	Std	—
Reversing Camera		Std	Std

DIMENSIONS



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[†]Additional cost for premium/metallic paint and two-tone premium/metallic paint.

For photography and further information, please contact Lauren Jameson

Lauren Jameson – PR, Events and Sponsorships Coordinator

Phone: (03) 9931 5525

Email: lauren_jameson@suzuki.com.au

